

2019

# Communication Coaching Program

## Level Up Your Science Communication Skills

Mark your calendar for  
Sigma Xi's **FREE**  
Pre-Conference  
Coaching Webinars:

### CRAFT BETTER SCIENCE TALKS

**Tell A Story. Maybe Use Jargon**  
October 1, 2019, 2:00–3:00 p.m. EDT

**Visuals for Memorable Talks**  
October 8, 2019, 2:00–3:00 p.m. EDT

Register at [www.sigmaxi.org/better-sci-talks](http://www.sigmaxi.org/better-sci-talks)

Sigma Xi presents a fantastic opportunity to professional scientists and students: Present your research and ideas to a wide variety of peers! What do you want those audiences to be talking about after they see and hear your talk? To improve the chances of your presentation being excitedly talked about, tune into a pair of live webinars to take your science communications to the next level, regardless of where that level is now.



#### Meet Your Coach

Darcy J. Gentleman, PhD, is a professional science communicator and the principal of DJG Communications, LLC. In his 15+ years of experience, Dr. Gentleman has coached speakers and led workshops for organizations across academia, government, and the private sector.

In-Person Sessions at the Sigma Xi  
Annual Meeting and Student Research Conference

### Pre-Presentation Advice

**November 15, 2019**

Presenting a talk or poster at the Sigma Xi  
Annual Meeting and Student Research Conference?  
Get just-in-time advice on how to refine  
your specific presentation.

**Oral Presentations:** 10:00–11:00 a.m.  
3:00–4:00 p.m.

**Poster Presentations:** 8:00–10:00 p.m.

### Workshop

#### Principles of Slides-Based Talks

**November 16, 2019**  
**2:30–5:30 p.m.**

After a two-hour session on conscious word choice, narrative structure, and slide design, Darcy will offer live critique of slide decks from attendees. Volunteer your deck for some immediately actionable improvements or see from others' examples what might work for your talks.

**Monona Terrace Convention Center**  
**Madison, Wisconsin, USA**  
[www.sigmaxi.org/amsrc19](http://www.sigmaxi.org/amsrc19)  
Questions? Email [meetings@sigmaxi.org](mailto:meetings@sigmaxi.org)



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